

## ☑ **BE-417 V19, general information**

**Course code:** BE-417

**Course name:** Management Control Systems

**Date:** May 7th 2019

**Duration:** 09.00 - 13.00

**Resources allowed:** Dictionary

### **Notes:**

1. Part: Please try to limit yourself to on average of half a page per question (approx. 250 words)

2. Part: Please try to limit yourself to on average of one page per question (approx. 500 words)

**IMPORTANT:**

Please provide a sound, precise, structured and literature-based argument on each question.

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The professors sometimes ask for exam answers to be used for teaching purposes, but in order for this to take place, the university needs your consent.

**Do you grant the University of Agder permission such permission?**

**Select one alternative**

Yes

No

**1 1.**

Please define action, personnel and cultural controls and give an example for each control.

**Fill in your answer here**

Format ▾ | ↺ | ✎

Σ | ✕

Words: 0

## 2 2.

Should firms drop all non-compensation related controls? Make a sound argument based on the incentives literature.

**Fill in your answer here**

Format | ▾ | | | | ↺ | | | | ✎ |

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Empty text area for the answer.

Words: 0

**3 3.**

Discuss control system tightness in light of the Amazon example. What are potential disadvantages of too tight controls?

**Fill in your answer here**

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Empty text area for the answer.

Words: 0

**4 4.**

Define the myopia problem, give an example and describe how to solve the myopia problem.

**Fill in your answer here**

Format ▾ | ↺ | ✎

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Words: 0

**5 1.**

Discuss the how and why companies should account for sustainability in their reporting and in their control system package.

**Fill in your answer here**

Format ▾ | | ↺ | | | ✎ |

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Empty text area for the answer.

Words: 0

**6 2.**

Why is Beyond Budgeting so widely used in Nordic companies as compared to other European countries and the USA?

**Fill in your answer here**

Format | ▾ | | | ↺ | | | | ✎ |

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Empty text area for the answer.

Words: 0

**7 3.**

What are the organizational and societal challenges when performance doesn't have a big impact on the compensation package?

**Fill in your answer here**

Format ▾ | ↺ | ✎

Σ | ▾ | ✕

Words: 0



**8 4.**

Discuss the relationship between big data and management control systems.

**Fill in your answer here**

Format ▾ | | ↺ | | | ✎ |

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Words: 0